

ANZAAP Aquatic Symposium 2020

SPONSORSHIP PROSPECTUS

The range of sponsorship packages on offer have been designed to cater for all budgets.

ANZAAP

2020 Sponsorship Opportunities

The 2020 ANZAAP Aquatic Symposium will be hosted in Brisbane by The University of Queensland Biological Resources (UQBR) Aquatics team. Located at the University of Queensland's St Lucia Campus, the symposium will be held from the 22nd – 24th January. The 3 day Symposium will include two days of presentations by national and international speakers, a facilities tour of UQBR and a third day of wetlab demonstrations, workshops as well as numerous networking opportunities.

ANZAAP has stemmed from the ANZ Zebrafish Husbandry group's efforts over the past decade and has now expanded to support members of the public aquarium industry. ANZAAP's purpose is to provide support and information to our membership and foster dissemination of quality evidence based, scientific information to further the field of aquarium design, maintenance and aquatic husbandry and health and welfare, both in aquatic research model organisms, and species of public aquarium significance.

Supporting the ANZAAP2020 Conference is your company's opportunity to;

MEET AND NETWORK WITH EXPERTS FROM BOTH THE TERTIARY SECTOR AND THE PUBLIC AQUARIUM SECTOR.

INTRODUCE NEW PRODUCTS AND PRODUCT UPDATES WITH THE OPPORTUNITY FOR FEEDBACK AND DISCUSSION

RAISE YOUR COMPANY PROFILE TO A TARGETED AND ENGAGED AUDIENCE

NETWORK WITH OTHER INDUSTRY PARTNERS AND PROFESSIONAL NETWORKS IN A COLLEGIATE ATMOSPHERE

INCREASE EXPOSURE OF YOUR PRODUCTS TO THIS SPECIALIST GROUP OF PROFESSIONALS

The 3 day Aquatic Symposium will attract a cross section of delegates including facility managers, technicians, international suppliers and veterinarians from across Australia and New Zealand. The event has secured a strong line-up of speakers including 2x international keynote speakers from the United States that are renowned experts from zebrafish and public aquarium industry.

Sponsorship Inclusions

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Platinum

Platinum Sponsorship guarantees to provide the highest level of brand exposure for your organisation, prior to and during the conference. Your investment includes the following prime benefits:

- You will be able to provide a 20-minute presentation during the conference
- Your company will be acknowledged as major sponsor at the opening and closing addresses
- Your logo will be prominently displayed (large) on every page of the event website and hyperlinked
- Your logo will be displayed on the conference holding slides
- A full-page advertisement for the conference handbook (electronic)
- You will have unlimited access to distribute promotional material/items into each delegate bag
- You will receive 2 complimentary registration for your company's representative to attend the full program including all conference catering and refreshments
- You will be granted a complimentary exhibition stand in the refreshment area for the duration of the conference. Your stand will include; a table and chair.

\$2500

Gold

Gold Sponsorship provides a high level of brand exposure for your organisation, prior to and during the conference. Your investment includes the following prime benefits:

- You will be able to provide a 10-minute presentation during the conference
- Your company will be acknowledged as major sponsor at the opening and closing addresses
- Your logo will be prominently displayed the event website and hyperlinked
- A half-page advertisement for the conference handbook (electronic)
- You will have opportunity to distribute 2 promotional material/items into each delegate bag
- You will receive 2 complimentary registration for your company's representative to attend the full program including all conference catering and refreshments
- You will be granted a complimentary exhibition stand in the refreshment area for the duration of the conference. Your stand will include; a table and chair.

\$1500

Silver

Silver Sponsorship will provide you with brand exposure for your organisation, prior to and during the conference. Your investment includes the following prime benefits:

- Your company will be acknowledged as major sponsor at the opening and closing addresses
- Your logo will be displayed on the sponsor page of the event website and hyperlinked
- You will have an opportunity to provide a quarter page advertisement for the conference handbook
- You will have the opportunity to distribute two items of promotional material into each delegate bag
- You will receive 1 complimentary registration for your company's representative to attend the full program including all conference catering and refreshments.

\$750

Bronze

Bronze Sponsorship will provide you with effective brand exposure for your organisation, prior to and during the conference. Your investment includes the following prime benefits:

- Your logo will be displayed on the sponsor page of the event website and hyperlinked
- You will have an opportunity to provide a quarter page advertisement for the conference handbook
- Your logo will be displayed in the conference handbook (electronic)

\$500

Additional Sponsorships

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Conference Dinner - \$750

Sponsorship of the Conference dinner on Thursday 23rd January provides your company the opportunity to promote your organisation at this relaxed, social networking event.

Your investment includes the following prime benefits:

- Your company branding will be featured on the menu and signage for the Conference dinner
- Your company banner and promotional items on display during the event
- Acknowledgement by the Chairperson at the opening of the session
- Your company logo on the conference website with a hyperlink
- Your logo will be featured on all Conference dinner related communications
- Your logo will feature in the conference handbook (Electronic)
- 1 complimentary registration for a company representative to attend the full program including all conference catering and refreshments.

Exhibitor - \$600

Your investment includes the following prime benefits:

- You will be provided with an exhibition stand including a table and chair
- Your logo will be displayed on the sponsor page of the event website with a hyperlink
- Your logo will be displayed in the conference handbook
- 1 complimentary registration for a company representative to attend the full program including all conference catering and refreshments.

Sponsored USB - \$550

All delegates will receive a USB loaded with conference material upon registration. This opportunity allows the sponsor to provide their own company branded USBs to be used for ANZAAP delegates.

Your investment also includes:

- Your logo will feature on the conference website on the sponsorship page with hyperlink to your company website.

Keynote Speaker - \$1000

(2 available)

Your investment includes the following prime benefits:

- Your logo will feature on all ANZAAP speaker related material and communications
- Your company banner and promotional items on the stage during the Keynote presentation
- Acknowledgement by the Chairperson at the Keynote presentation
- Your company logo on the conference website with a hyperlink
- Your logo will feature in the conference handbook in the Keynote section (Electronic)
- 1 complimentary registration for a company representative to attend the full program including all conference catering and refreshments.

Sponsored Lanyard - \$550

All delegates will receive a lanyard and badge upon registration.

This opportunity allows the sponsor to provide their own company branded lanyards to be used for ANZAAP delegates.

Your investment also includes:

- Your logo will feature on the conference website on the sponsorship page with hyperlink to your company website.

Satchel Insert - \$250

All delegates will receive a delegate bag upon registration. Organisations have the opportunity to include one insert for all attendees - approximately 120 will be required to be provided at sponsors cost or through coordination with the ANZAAP 2020 Conference Event Team.

ANZAAP2020 Sponsorship Application Form

Organisation Name: _____

Address: _____

Contact Person: _____

Position:

Telephone:

Email:

I am authorised to sign this document on behalf of the organisation and acknowledge that the company will pay all costs as detailed below and follow the guidelines as detailed in this prospectus

I/We would like to apply for the following sponsorship package(s).

- | | |
|---|-----------------|
| <input type="checkbox"/> Platinum sponsorship | \$ 2500 |
| <input type="checkbox"/> Gold sponsorship | \$ 1500 |
| <input type="checkbox"/> Silver sponsorship | \$ 750 |
| <input type="checkbox"/> Bronze sponsorship | \$ 500 |
| <input type="checkbox"/> Conference Dinner | \$ 750 |
| <input type="checkbox"/> Keynote Speaker | \$ 700 - \$1000 |
| <input type="checkbox"/> Exhibition stand | \$ 600 |
| <input type="checkbox"/> USB sponsor | \$ 550 |
| <input type="checkbox"/> Lanyard sponsor | \$ 550 |
| <input type="checkbox"/> Satchel inserts | \$ 250 |

TERMS AND CONDITIONS

1. The ANZAAP2020 Conference Committee and Organisers reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the conference. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
2. The ANZAAP2020 Conference Committee and Organisers reserve the right, in its absolute discretion, to refuse any sponsorship application that does not uphold the objectives of the conference.
3. All sponsorship and exhibition bookings will only be confirmed on receipt of a signed application form and payment.
4. All cancellations must be advised in writing directly to ANZAAP2020 Conference Event Team. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.
5. No sponsor or exhibitor will be able to set up their trade display until full payment and a booking form is received by the ANZAAP 2020 Conference Events Team.
6. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of the ANZAAP 2020 Conference Committee and Organisers.
7. The ANZAAP2020 Conference Committee and Organisers will not accept liability for damages of any nature sustained by participants or their accompanying persons or loss or damage to their personal property as a result of the ANZAAP 2020 Conference - or related events.
8. In the event that the Conference is cancelled or delayed through no fault of the ANZAAP2020 Conference Committee and Organisers, including, but not limited to, fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow-downs or disputes, or other similar events then the exhibitor/sponsor shall not be entitled to any refund or claim for any loss or damage.
9. Attendance: The Organisers make no warranty as to the number of delegates and/or visitors that may attend the Conference.
10. Corporate Recognition: Inclusion of corporate logos or recognition in printed material is subject to meeting publication deadlines.
11. All banners are subject to venue pre-approval. Freestanding upright banners are recommended.
12. Payment: On acceptance sponsors will be advised how to make payment.
13. Payment must be made within 30 days of being notified of acceptance as an ANZAAP2020 Event Sponsor.
14. All prices are inclusive of GST.

Please tick here if you are happy for your details to be used by ANZAAP to be contacted about future events of a similar nature

Signed _____

Date: _____

(For and on behalf of the sponsor listed above)

Please send your completed application to:

Gillian Lawrence
ANZAAP2020 Conference Team
E: anzaap2020@gmail.com

